

INITIATED BY:

STRATEGIC PARTNER:



EXCO KESIHATAN AWAM & ALAM SEKITAR SELANGOR

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地球戰士日 EARTH WARRIORS DAY 2026

ORGANISE CLEAN UP
YOUR OWN SESSION
TODAY!

Individual/Family Proposal

27/9/2026



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地球戰士日 EARTH WARRIORS DAY 2026

ORGANISE CLEAN UP
YOUR OWN SESSION
TODAY!

An Officially Supported Street Cleaning Project by
EXCO KESIHATAN AWAM & ALAM SEKITAR SELANGOR

27/9/2026

**MALAYSIA'S BIGGEST
CLEAN-UP MOVEMENT**



INITIATED BY:

EARTH WARRIORS
ASSOCIATION 地球战士协会
PERSATUAN PAHLAWAN BUMI
(PPM-020-10-02072020)

STRATEGIC PARTNER:



EXCO KESIHATAN AWAM & ALAM SEKITAR SELANGOR

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OUR HISTORY

The Earth Warriors Project was first initiated by Great Heart Charity Association, one of its sister NGOs, with a mission to nurture a cleaner and more sustainable environment. What began as humble, small-scale monthly cleanup activities across public parks and streets. These efforts brought together volunteers from all walks of life, united by the shared belief that caring for the environment is a collective responsibility.

Building upon this momentum, Earth Warriors Day (EWD) was introduced as an extension of the project – a mass cleanup campaign that mobilised thousands across Malaysia to take part in one of the largest environmental volunteer movements in the country. Then, in 2020, with the formal registration of Earth Warriors Association as an independent NGO, the organisation officially took over as the driving force behind Earth Warriors Day and other environmental efforts.



FROM MALAYSIA TO INTERNATIONAL

Today, the Earth Warriors spirit is spreading beyond Malaysia's borders. With the growing recognition and collaboration, we are inspiring similar clean-up initiatives in neighboring countries and beyond. From a single nation's commitment to collective care, Earth Warriors has become a beacon for regional change, proving that the will to protect our planet knows no borders.

SLOGAN



地球戰士日 EARTH WARRIORS DAY 2026

——— “ *Earth Warrior Day is a Beautiful Day!* ”

Earth Warriors Day, is conducted annually in conjunction with the Malaysia National Day month, we aim to gather the involvement of 35,000 volunteers to help clean up rubbish at various public areas, streets, and parks, across Malaysia and other countries dedicating our love to our country by keeping it clean. This project will be run in cooperation with various local municipal councils, government agencies, and environmental NGOs.

OBJECTIVES & KEY CONCEPT

By learning to respect nature, others, and life itself, environmental consciousness will naturally become a deeply held belief, a personal responsibility, and a lifelong mission.



Lead by Example

By promoting simple, everyday environmental actions, we encourage everyone to lead by example, making it easy for each person to practice this belief in their daily lives.



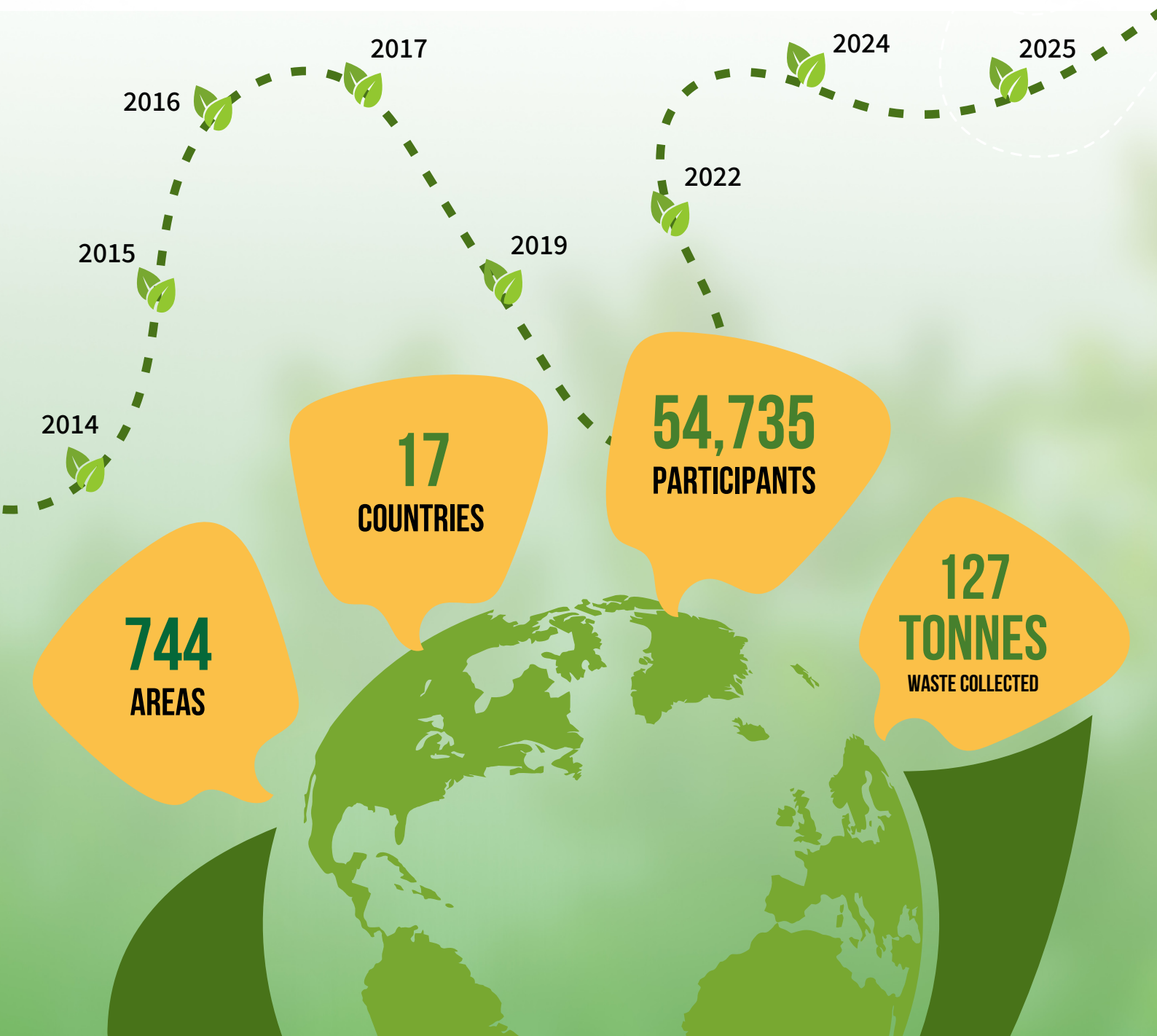
Simplicity & Mindfulness

Through participation, we are not only cleansing the environment but also purifying our hearts, cultivating a humble approach to life in the process.





Earth Warriors Day HIGHLIGHTS





Official Supported by

EXCO KESIHATAN AWAM & ALAM SEKITAR

Earth Warriors Day 2026 continues its endorsement by the EXCO Kesihatan Awam & Alam Sekitar for the second consecutive year. This partnership symbolises a shared vision for a cleaner, healthier, and more sustainable Malaysia.

The endorsement by the EXCO underscores the importance of collective action in tackling environmental challenges and highlights Earth Warriors Day as a meaningful avenue for citizen engagement, education, and volunteerism.

With the continued backing of EXCO Kesihatan Awam & Alam Sekitar, Earth Warriors Day aspires to reach even greater heights — expanding its impact across communities and reinforcing national efforts toward environmental preservation and public health.

This collaboration serves as a model of how strategic alliances between government leaders and non-governmental organisations can drive impactful, grassroots change, in alignment with Malaysia's ESG goals and the United Nations Sustainable Development Goals (SDGs).

Earth Warriors Association remains deeply committed to strengthening this partnership and working hand-in-hand with the EXCO to cultivate a culture of environmental responsibility that resonates across generations.



地球戰士日 EARTH WARRIORS DAY 2026

IMPACT BEYOND NUMBERS

Low-Cost, High-Impact



Just simple equipment and people power – yet the results speak volumes.

*Earth Warriors isn't just another clean-up – it's a movement that gives everyone a reason to care, show up, and feel proud. It is the most cost-effective way for corporates and association to fulfill your **CSR and ESG** commitments without the need for large budgets or complex logistics.*

Flexible & Scalable

From 10 to 100 staff, at any location and time of the day, participation is designed to fit your team's availability.

Measurable Outcomes

Stats like waste collected, volunteers involved, and areas cleaned – perfect for ESG and CSR reporting.

PR & Branding Friendly

Generate authentic stories and social media content while showcasing your environmental commitment.

Feel-Good, Do-Good Culture

Beyond the clean-up, the experience encourages lasting awareness and pride among participants.



EMPOWERING CHANGE ———

FOSTERING SOCIAL RESPONSIBILITY IN SCHOOLS

Be part of a nationwide initiative that educates, empowers, and unites. Earth Warriors Day is more than a clean-up campaign — it's a practical platform for character-building, environmental education, and community leadership.

Real-World Environmental Education

Give your students or members a hands-on experience in environmental care. It's a living classroom that brings lessons to life — from sustainability to civic duty.

Foster Team Spirit & Leadership

Organise teams, assign leaders, and let participants take ownership. It's a chance to build confidence, responsibility, and cooperation through real action.

Community Service Made Easy

Earth Warriors Day fits well into school service programs, club agendas, or volunteer hour requirements. It's impactful and easy to manage.

Recognition & Visibility

Participating institutions may be featured on our social media, map of impact, or post-event highlights — showcasing your school or organisation as a driver of change.

Simple to Organise

All you need is a group of 5 or more, some basic cleaning tools, and one hour of your day. We provide registration and support — you bring the energy.

OUR PAST EARTH WARRIORS EDUCATIONAL INSTITUTE PARTNERS



Oasis International School (Oasis Service Learning Club)



Prateepsasana Islamic School (Thailand)



Universitas Pasundan (Indonesia)



SJK (C) Chuen Min



SJK (C) Tshing Nian



SMK Batu Unjur



SMK Raja Permaisuri Bainun

CONTRIBUTING TO ESG & SDG THROUGH EARTH WARRIORS DAY

A meaningful way to align your organisation's values with real-world action. Earth Warriors Day offers a practical and inclusive platform for corporates, institutions, and community groups to contribute meaningfully to the Environmental, Social, and Governance (ESG) framework — all through a single, purposeful initiative.

Environmental (E)

- *Take visible action toward waste reduction and sustainability*
- *Promote cleaner public spaces and eco-conscious behaviour*
- *Encourage staff, students, and members to care for the environment*

Social (S)

- *Build stronger bonds among teams, communities, and volunteers*
- *Foster a culture of shared responsibility and active citizenship*
- *Provide an accessible way for all levels of society to get involved*

Governance (G)

- *Demonstrate responsible organisational leadership*
- *Support national and global sustainability goals*
- *Enhance transparency and purpose in your ESG or CSR reporting*

Whether you're a business, school, university, NGO, or council — your participation showcases real impact, responsible values, and collective care for people and planet.

Earth Warriors Day contributes to the United Nations by addressing key sustainability (SDG) targets.

SDG 13: Climate Action

Take urgent action to combat climate change and its impacts.

SDG 15: Life on Land

Protect, restore and promote sustainable use of terrestrial ecosystems.





HIGHLIGHTS SESSION

KLANG

Jenny, Earth Warriors Volunteer

“ Together we can make a small change. This was a three-generation inheritance education —teaching the kids to care for our planet while enjoying quality time together. It made for a meaningful day and, hopefully, a better tomorrow.



HERE'S WHY EVERYONE LOVES EARTH WARRIORS DAY



DO GOOD, FEEL GOOD

Cleaning up your community gives an incredible sense of purpose, clarity, and pride. It's therapeutic, physical, and impactful — all in one go.

IT'S SIMPLE. JUST ONE HOUR.

No long commitment, no special gear — just one hour, any location, and your caring hands. You choose the place, we'll guide you through the rest.



MEANINGFUL TIME WITH PEOPLE YOU LOVE

Bring your kids, partner, parents, or best friends. This is a rare moment to do something purposeful together that you'll actually remember.



JOIN US

YOU'RE NOT ALONE

You'll be part of a nationwide (and international!) movement — thousands of Earth Warriors taking action on the same day as you.

No strict rules. You choose your cleanup area, your teammates, and your hour. We just ask that you do it from the heart.

YOU SET THE PACE



Snap a photo of your team and your cleaned-up spot. Show your followers what real change looks like — and inspire more to join.

SHARE YOUR IMPACT



A SIMPLE ACT THAT SPEAKS VOLUMES

Get recognised by receiving an e-certificate of participation



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地球戰士日 EARTH WARRIORS DAY 2026

We welcome any volunteers/teams from both within Malaysia or overseas to join us in this green initiative! Organise your own clean up session for a duration of 1 hour anywhere on the same day!

WHEN IS EARTH WARRIORS DAY 2026?

Team Leader has the flexibility to select any hour of the day; however, we strongly recommend either the morning or the evening.

CAMPAIGN DATE :

27th SEPTEMBER 2026

TIME :

9:00AM - 10:00AM

DURATION :

1 HOUR

TARGETED PARTICIPANTS

35,000



CLEANUP LOCATION:

Pick any place that's convenient for your team — flexibility is key!



Be Earth Warrior *Individual/Family*



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地球戰士日 EARTH WARRIORS DAY 2026

Time

Earth Warriors Day will be conducted on 27 September 2026. If unavailable, any date in September is acceptable.

Our focus is on what suits your team best. Earth Warriors Day can be scheduled flexibly to encourage participation.



Outdoor Cleanup Activity

Participants can form teams with friends or colleagues and choose a suitable location for a litter cleanup. For large groups, the Earth Warriors Association can assist with arrangements and share guidance.

TYPE

Creative & Innovative Ideas

Any creative or unique idea are warmly welcome. We look forward to sharing and learning together.

Earth Warriors Association can provide certificates to participants upon request.



HOW TO PARTICIPATE **EARTH WARRIORS DAY?**



1

Fill in the Registration Form

2

Recruit Your Team

5 Pax and More

3

Prepare cleaning equipment

Garbage Bag, Clamps, Gloves

4

Begin Cleaning the Street!



**SCAN & REGISTER
NOW!**

HERE'S WHAT TO DO AFTER THE ONE HOUR CLEAN-UP



1

SNAP A GROUP PHOTO

with your team & the trash bags

2

RECORD YOUR IMPACT

Note down the total trash weight OR the number of the trash bags

3

POST & SHARE

Post & share to your social media and tag us at @earthwarriorsassociation (IG & FB) with #earthwarriorsday2026

4

Fill in the post-clean up submission form below!



POST CLEAN-UP FORM



OUR PAST EARTH WARRIORS CORPORATE PARTNERS

twentyfive7
KOTA KEMUNING

Quayside
MALL

GOODYEAR

YORK®

xylem
watermark.

wipro

TR

GAMUDA
Walk

99 SPEEDMART®

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WORLDWIDE

Lilly

DUAL BLESSING BHD.
双福升维发展协会 (971063M)
(Organisasi Bukan Untung • Non Profit Organisation)



MELEWAR INDUSTRIAL GROUP BERHAD

perdana
petroleum

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ThePAGE

XMEGAMI

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CRP
WINES & SPIRITS



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Kuala Lumpur

alphatel





515地球戰士大掃除



Earth warriors clean up Kota Kemuning

Association organises fifth edition of project to drive home message on littering.

【本報訊】由「耕心慈善協會」主辦的「515地球戰士大掃除」活動，日前在沙白南區Kota Kemuning舉行。這是該項活動的第五屆，吸引了約60名義工參加。活動在上午九時開始，義工們在沙白南區人民廣場集合，隨後前往沙白南區各處進行大掃除。義工們在沙白南區各處進行了約一小時的清潔活動，共收集了約7.5噸垃圾。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

清街1小時檢7.5噸垃圾



Earth warriors clean up Kota Kemuning

Association organises fifth edition of project to drive home message on littering.

【本報訊】由「耕心慈善協會」主辦的「515地球戰士大掃除」活動，日前在沙白南區Kota Kemuning舉行。這是該項活動的第五屆，吸引了約60名義工參加。活動在上午九時開始，義工們在沙白南區人民廣場集合，隨後前往沙白南區各處進行大掃除。義工們在沙白南區各處進行了約一小時的清潔活動，共收集了約7.5噸垃圾。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

耕心慈善辦地球戰士日 沙白站60人檢垃圾



Earth warriors clean up Kota Kemuning

Association organises fifth edition of project to drive home message on littering.

【本報訊】由「耕心慈善協會」主辦的「515地球戰士大掃除」活動，日前在沙白南區Kota Kemuning舉行。這是該項活動的第五屆，吸引了約60名義工參加。活動在上午九時開始，義工們在沙白南區人民廣場集合，隨後前往沙白南區各處進行大掃除。義工們在沙白南區各處進行了約一小時的清潔活動，共收集了約7.5噸垃圾。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

200地球戰士大掃除



200 Earth Warriors Clean Up

【本報訊】由「耕心慈善協會」主辦的「200地球戰士大掃除」活動，日前在沙白南區Kota Kemuning舉行。這是該項活動的第五屆，吸引了約200名義工參加。活動在上午九時開始，義工們在沙白南區人民廣場集合，隨後前往沙白南區各處進行大掃除。義工們在沙白南區各處進行了約一小時的清潔活動，共收集了約7.5噸垃圾。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

地球戰士日展延至10月5



Earth Warriors Day Extended to October 5

【本報訊】由「耕心慈善協會」主辦的「地球戰士日」活動，原定於9月21日舉行，但由於天氣原因，活動決定延期至10月5日舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

掃街運動保環境



Doing their bit for the environment

Students help clean lakeside as part of school's outdoor programme.

【本報訊】由「耕心慈善協會」主辦的「掃街運動保環境」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

耕心慈善協會提升環保 帶學生湖邊清垃圾



Earth Warriors Clean Up Lakeside

【本報訊】由「耕心慈善協會」主辦的「耕心慈善協會提升環保 帶學生湖邊清垃圾」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

地球戰士日大港淨環境 50人檢獲350公斤垃圾



Earth Warriors Clean Up Harbour

【本報訊】由「耕心慈善協會」主辦的「地球戰士日大港淨環境」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

21日邀你清街



Earth Warriors Clean Up Street

【本報訊】由「耕心慈善協會」主辦的「21日邀你清街」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

不要亂丟垃圾



Don't Litter

【本報訊】由「耕心慈善協會」主辦的「不要亂丟垃圾」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

馬六甲精彩



Earth Warriors Clean Up Malacca

【本報訊】由「耕心慈善協會」主辦的「馬六甲精彩」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

耕心慈善協會地球戰士活動



Earth Warriors Clean Up Malacca

【本報訊】由「耕心慈善協會」主辦的「耕心慈善協會地球戰士活動」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

50人葡萄牙村 檢垃圾



Earth Warriors Clean Up Portugal Village

【本報訊】由「耕心慈善協會」主辦的「50人葡萄牙村 檢垃圾」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

地球戰士日仁嘉隆站反應踴躍



Earth Warriors Clean Up Singapore

【本報訊】由「耕心慈善協會」主辦的「地球戰士日仁嘉隆站反應踴躍」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

155人1小時檢1噸垃圾



Earth Warriors Clean Up Singapore

【本報訊】由「耕心慈善協會」主辦的「155人1小時檢1噸垃圾」活動，日前在沙白南區Kota Kemuning舉行。這項活動旨在提高公眾對環境保護的意識，並鼓勵大家共同參與環保事業。

eāth

地球戰士日 EARTH WARRIORS DAY 2026

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YOUR OWN SESSION
TODAY!

